

Samed

Web Programmer Analyst

Design & coding of Web application

TOUATI

Saint Laurent du Var,
France
samed.touati@gmail.com

Employment

March 2019/ Present IT Consultant

Klanik (Sophia Antipolis, FRANCE):

- As a Backend web developer, I manage APIs resources (**SOAP** and **REST**), develop applications using **PHP 7**, **Laravel**, **MySQL**, and create phpunit tests. (Example, Renault Conversion).

2012 / March 2019 WEB Developer

Advertise Me (Sophia Antipolis, FRANCE):

- Development of "ADV Inbox" solution: Application to create, send, manage and track email campaigns. This application was developed in **PHP**, **JavaScript** libraries (**Bootstrap**, **DataTable** ...) and web services (**SOAP** and **REST**) to communicate with the sending routers (as SmartFocus, ...).
- Design and development in **PHP** and JavaScript (**Bootstrap**), a schedule management solution for email campaigns.
- Development & maintenance of CRM using **PHP** and **jQuery**.
- Installation & Linux server (**Debian**) administration, setup and configuration of **Apache**, **MySQL**, **PHP**, **Postfix**, **iptables**.
- Implementation and analysis of co-registration campaigns, Emailing, Display, as Traffic Manager
- Creation in **PHP** and **JavaScript**, Facebook applications.

2010/2012 Apprentice WEB Developer

Advertise Me (Sophia Antipolis, FRANCE):

- Design and implementation in **PHP (Zend Framework)**, **MySQL** and **JavaScript**, a tracking tool and ad serving multi channel called "Digital Metric" that tracks real-time performance of all e-marketing actions (eg banner campaigns, affiliate, emailing, Facebook fan collection).
- In the maintenance part of the site macartevirtuelle.fr: Design and development of an engine in **PHP**, generating **HTML** pages.
- Creation in **PHP** and **JavaScript**, Facebook applications.

Freelance

- Use of various technologies in the creation and maintenance of different website such as: Skyway Tour, Le Phenicia ...
- Creating and tracking my personal website (vCard) using **PHP**, **MySQL** and **jQuery**
- Development & implementation of a blog using **KeystoneJS** on a Debian server.

Web Modeling

- Modeling: UML
- Software development process : Agile
- Language : French, English, Arabic

Web Skills

- Programming:
 - HTML
 - PHP
 - JavaScript
 - XML
- Framework:
 - Zend Framework
 - Laravel
 - Slim PHP
 - Bootstrap
- CMS:
 - Wordpress
 - KeystoneJS
- Graphics & media:
 - Photoshop,
 - Illustrator
 - Figma
- Database :
 - MySQL
 - MongoDB

Web marketing

- E-mailing platform
 - Smartfocus
 - Saleforce
 - ExpertSender
 - Experian
- Tracking : Statistics
- Co-registration
- Facebook application

OS

- Linux (Setup & monitoring LAMP server)
- Mac OS
- Windows

Tools

- Git
- PhpStorm
- Docker



Project

2010 MBDS :

- Participation in development in Java, of autonomous suitcase stimulating memories and using NFC Tag for interaction.

Education

- 2012 **Master Knowledge and Information Systems (KIS)**
École Polytechnique Nice Sophia Antipolis, France

Publication

- Facebook : How To create application: phpSolutions 08/2011 (French)
- Using PHP and Ajax to boost form : phpSolutions 09/2011 (French)
- Medium : Building your vCard using Bootstrap 4 05/2018 (English)